

GREAT WHITE ENTERS TOP 10 CLASSIC ROCK RADIO CHART

Multi-platinum recording artists, GREAT WHITE announced today that the band's third single off of *Elation*, "Hard to Say Goodbye," has reached No. 10 on the classic rock radio Mediabase chart. The heartfelt single has tugged the heartstrings of audiences, especially the military.

GREAT WHITE released *Elation* (the band's 12th studio record) from Frontiers Records in May 2012. *Elation* thrives on GREAT WHITE's signature grit and blues-hued sound, only marked with a new synergy.

"'Hard To Say Goodbye' and 'Promised Land' should be staples on Nashville radio this summer," wrote Brave Words & Bloody Knuckles' Mitch Lafon.

"Great to see them back and rockin' better than ever," said 'Hitman', program director for KQXX FM (McAllen/Brownsville, Texas).

“‘Hard to Say Goodbye’ from GREAT WHITE brings a great band back to radio, it’s a huge phone request with our ladies,” said Max Volume of KOZZ FM (Reno, Nev.).

Catch GREAT WHITE live on KUSI TV’s Good Morning San Diego, Thursday, January 31, 9 a.m. pacific time. Tune in to KGB FM (San Diego) at 6:45 a.m. pacific time on Friday, February 1, and watch XETV TV (San Diego) at 8:20 a.m. pacific time for more coverage.

GREAT WHITE’s robust touring schedule just added a direct support slot for WHITESNAKE on July 27 at the Mattawa Voyageur Days in Mattawa, Ontario. With more dates to be announced soon, the current 2013 concert dates:

February 1, Sycuan Casino (El Cajon, Calif.)
March 16 – 20, Monsters of Rock Cruise (various)
March 30, Sierra Ballroom at Boomtown Casino (Reno, Nev.)
April 5, Chester’s Harley Davidson Pavilion (Mesa, Ariz.)
May 10, The Railhead at Boulder Station Casino (Las Vegas, Nev.)
June 1, Ride for a Cure (Salt Lake City, Utah)
June 27, Chumash Casino (Santa Ynez, Calif.)
July 6, Concerts on the Green (Hollister, Calif.)
July 11, Gettysburg Bike Week (Gettysburg, Pa.)
July 12, BBQ Festival (Kankakee, Ill.)
July 20, Waukesha County Fair (Waukesha, Wis.)

July 26, Braun's Concert Cove (Akron, N.J.)

July 27, Mattawa Voyageur Days (Mattawa, Ontario, Canada)

August 2, Rocking the River (Detroit, Mich.)

August 3, Yamhill County Fair (McMinnville, Ore.)

Featuring founder Mark Kendall (guitar), and 28-year-veterans Lardie (guitar, keyboards) and Audie Desbrow (drums), lead singer Terry Ilous and bassist Scott Snyder join them. GREAT WHITE emerged unscathed from late 2011 band member changes. Best known for the 1989 smash "Once Bitten, Twice Shy," GREAT WHITE's worldwide sales are approaching 10 million. Their song arsenal also includes "Rock Me," "Save Your Love," "The Angel Song," "Mistabone," "I've Got Something For You" and "Feeling So Much Better" (recent Top 20 on the classic rock chart.) Visit GreatWhiteRocks.com for additional information.

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