

EDDIE TRUNK HOSTS 'COMPLICATED' VIDEO PREMIERE

Los Angeles, Calif.: Trunk Nation central will showcase the world premiere of GREAT WHITE's latest music video, "Complicated," on Tuesday, March 25, the five-piece announced. Visit EddieTrunk.com

"Complicated," the latest single from Elation (Frontiers) is overflowing with rockin' guitar riffs, tight percussion, tickling keys, fresh vocal swagger and an infectious chorus. The boogie-blues track is signature GREAT WHITE through and through, soon to become a fan favorite.

The accompanying music video is a far cry from classic GREAT WHITE videos from back in the day. The band enlisted help from Mark Teague of Dream Haven Studios to create a multi-media narrative: a first for the band.

“We really had a good time making the video and we hope the fans dig it. They will feel the positive energy coming from the song and video,” the band said. “Working with Eddie Trunk is a great fit for us, too, Trunk Nation fans have embraced GREAT WHITE for years, and we’ve gotten to know Eddie more on tours such as the Monsters of Rock Cruise.”

Working alongside a green screen and even utilizing acting prowess, GREAT WHITE captures an emotional triumph. The energy and peace is palpable.

Trunk is a 30-year music industry veteran. He currently hosts “Eddie Trunk Live,” airing every Monday on SiriusXM satellite radio channel 39. He also hosts and co-produces the world-wide hit series That Metal Show, the longest running program on VH1 Classic. Trunk authored “Eddie Trunk’s Essential Hard Rock & Heavy Metal” in 2010.

GREAT WHITE is founder and lead guitarist, Mark Kendall, Michael Lardie (keys, guitar), Audie Desbrow (drums), Scott Snyder (bass) and lead singer, Terry Iious. GREAT WHITE has sold over 10 million albums worldwide. Their song arsenal includes the smash hit “Once Bitten, Twice Shy,” “Rock Me,” “Save Your Love,” “The Angel Song,” and “Mistabone,” They returned to the classic rock charts in 2012 with “I’ve Got Something For You,” “Feeling So Much Better” and “Hard to Say Goodbye” (No. 8). Visit OfficialGreatWhite.com for additional information.

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